

STAY

Manitoba campground guide



Connect with campers, RVers and adventurers.

With over 200 campgrounds located throughout the province, Manitoba offers incredible choice for tourists, travelers, and those looking to get away from it all.

The Stay guide is open to all campground operators, as well as businesses that cater to campers and RV enthusiasts including RV dealers, retailers, attractions, restaurants, and recreation facilities. With the purchase of an ad, campground operators will receive a free guide listing.

With a planned circulation of 15,000 copies, Stay will be distributed free of charge via tourist info centres, retailers, campgrounds, and advertisers' locations throughout the province. As an added feature, we will provide the online companion to further add value to ad dollars.

Advertising Deadline: January 15, 2025

Publication: February 2025

Learn more or book your ad at staymanitoba.ca.

leechgroup
PRINT + DIGITAL COMMUNICATIONS

print media + publications

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ADVERTISING RATES + SPECS

- **Convenient 5.25" x 8.25"** size featuring a 2-page campground locator map.
- **Receive a Free SMALL campground listing with an eighth-page or quarter-page ad, and a Free REGULAR campground listing with a half-page or full-page ad.**

size	dimensions (w×h)	rate (+GST)
1/8 Page*	2.25" × 1.75"	\$225.00
1/4 Page*	Vertical: 2.25" × 3.625" Horizontal: 4.625" × 1.75"	\$395.00
1/2 Page**	Vertical: 2.25" × 7.375" Horizontal: 4.625" × 3.625"	\$725.00
Full Page**	Trim Size: 5.25" × 8.25" Add 0.125" bleed (all edges).	\$1,285.00
Inside Cover**	Keep text at least 0.5" from trim edges.	\$1,765.00
Back Cover**		\$2,225.00
Full Listing	—	\$295.00
Listing Upgrade	With purchase of eighth-page or quarter-page ad	\$110.00

- **Design included.** We'll create your ad for you at no additional cost, and provide a proof for approval.
- **Design your own ad.** We accept high-resolution PDFs (with fonts embedded or converted to outlines). MS Publisher and Word files will not be accepted. All photos should be 250-300ppi minimum at final printed size.

* Includes FREE SMALL campground listing. Upgrade to REGULAR listing for \$110.00.

** Includes FREE REGULAR campground listing. See website for details.

Guide will be available online at staymanitoba.ca